

Texts about Vi Agroforestry for internal communications and social media

Text for internal communication and social media

"This year we have reduced poverty and improved the climate through our Christmas gift to Vi Agroforestry.

Vi Agroforestry works with tree planting in eastern Africa, where they train local farmers' organizations in sustainable agriculture and agroforestry, gender equality and business management. The effect is greater harvests and more food on the tables, more money to invest in the farm and in the children's schooling.

Read more at viskogen.se (Swe) or viagroforestry.org (Eng) ”

Longer text about Vi Agroforestry:

Trees fight poverty and climate change, at the same time.

Vi Agroforestry works with tree planting in eastern Africa, where they train local farmers' organizations in sustainable agriculture and agroforestry, gender equality and business management.

This gives women and men living in poverty the opportunity to cope with the effects of the climate crisis. They increase their resilience and can thus improve their living conditions themselves, directly and in the long term. At the same time carbon dioxide is being bonded and the climate improves.

Agroforestry is about letting trees grow among crops and cattle. The trees make the farmers' crops grow better: they provide shade, bind moisture and nutrient-rich nitrogen in the soil; prevents fertile soil from being washed away, contributes to biodiversity and provides compost material. All of this results in larger harvests and more food on the tables, more money to invest in the farm and in the children's education.

Vi Agroforestry is a Swedish development organization that since its inception in 1983 has supported more than 2.5 million people to a better life: with our support, they have planted over 128 million trees in Kenya, Rwanda, Uganda and Tanzania.

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Picture

Children: Frida and Eliezel, Kenya

Photo: Robin Asselmayer